



www.nonprofitaccountingbasics.org

Our site features

- Accounting, tax and financial education for nonprofits w/emphasis on compliance and accountability
- Information provided by peer reviewed nonprofit experts
- Easy-to-use tools, templates, tips and video tutorials
- A popular monthly newsletter with 4,000+ subscribers

Our audience

- Staff of smaller (<\$5M annual revenue) nonprofits (also educators, grad students, CPAs, boards, churches, etc)
- Approximately 200,000-300,000 unique visitors annually, 86% US based
- Averaging 1,500 daily visits (detailed analytics available on request)

Sponsorship Opportunities

(all one year commitments)

Level	GOLD (limit to 12)	SILVER (limit to 6)	BRONZE
Price	\$2,500	\$1,500	\$500
Company logo included in homepage rotator	✓		
Company highlight in one monthly newsletter	✓		
Company logo listed on all monthly e-newsletters	✓	✓	
Company logo listed on sponsor page (with website hyperlink)	✓	✓	✓



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