
NONPROFIT SYMPOSIUM



POWERED BY GWSCPA

2021 Nonprofit Finance and Accounting Symposium November 16-18, 2021

Hybrid format:

Tues. Nov. 16- afternoon & evening in person

Wed. & Thurs. Nov. 17-18- full day virtual

2021 Sponsorship Prospectus

Last year's Nonprofit Symposium was like never before. We learned a lot about creating a successful virtual event experience but we are excited to be back for 2021 with a hybrid event and new earlier dates. We'll capitalize on the advantages of virtual elements while also bringing back the face to face interaction we all are ready for!

If you've joined us before, you know this is a valuable event, and a valuable market. You also know the engagement of the local nonprofit community in this event has always been strong, with planning led by local nonprofit leaders for more than 30 years. We take a limited number of sponsors each year, and we have always offered more than just a booth in an exhibit hall- our sponsors are integrated into aspects of the program and are invited to be part of the planning process. Browse the options below to become a partner in this year's event.

Sponsorship Opportunities

(All GWSCPA Firm/Org/Corporate Members take 15% off listed sponsor pricing)

Benefits by level	Gold <i>(6)</i>	Silver <i>unlimited</i>	Bronze <i>Unlimited</i>
	\$12,000	\$7,500	\$3,500
Recognition as “ Sponsor” <i>(Introduce speaker, branding during session, your resources posted for attendee download)</i>	One Breakout Session	One Breakout Session	N/A
Sponsor Virtual Booths/new 1:1 Talk Now Feature <i>(Booths provide for video and other content & lead retrieval. “Talk Now” is new, allowing for instant sponsor: attendee Zoom meetings during fixed hours.)</i>	Sponsor virtual booth during entirety of conference including Talk Now 1:1 capabilities during lunchtime “tradeshow” and activities	Sponsor virtual booth during entirety of conference including Talk Now 1:1 capabilities during lunchtime “tradeshow” and activities	Virtual Booth during entirety of conference
“Thought Leadership” Sessions <i>(topic must be pre-approved for CPE eligibility)</i>	May offer one 50 min live CPE session <i>(Sept-Dec bonus sessions or main event breakout)</i>	May offer 25 min early AM bonus session or record one session for On Demand Library	N/A
Registrations for staff or guest to attend for credit	Four (4)	Two (2)	One (1)
Reception presence Tuesday	Four (4) +signage	Two (2)+signage	1+signage
Discounted registration code for your clients (\$100 off)	Five (5)	Three (3)	One (1)
Inclusion in GWSCPA Conference Marketing <i>(email, print and social, event website)</i>	Prominent placement on all GWSCPA produced marketing; inclusion in purchased ads; One “sponsor spotlight” email/social media piece	Placement on all GWSCPA produced email marketing, event website	Placement on event website
Additional Attendee Engagement	Inclusion in all games/engagement activities	Inclusion in all games/engagement activities	Inclusion in all games/engagement activities
Attendee list with emails/address	Pre- and post-event list	Pre- and post-event list	Post Only

Special Sponsorship Opportunities

Virtual Lunch Sponsor (\$10,000- 2 available)

Make a BIG impression in a virtual environment! Lunch sponsors will provide lunch for all attendees via Grub Hub. Despite our distance, this sponsorship brings this community all together in an amazing and unexpected way.

- All paid registrants receive a grub hub credit code via special branded email to use for local lunch delivery
- Recognition from “podium” during opening day welcome remarks by Symposium Chair
- All other benefits as provided to Gold Sponsors,

“Symposium in a Box” Sponsorship (\$TBD, exclusive)

Conference attendees always want swag, and a virtual event can still provide this fun element. We will work with you to arrange shipment in advance of the conference

- Curated gift from the sponsor mailed to each attendee’s given address
- Recognition from “podium” during opening day welcome remarks by Symposium Chair
- *One (1) complimentary registration for company representative or guest to attend sessions*
- *Inclusion in Electronic Resources Directory and on event website*

To discuss any level of sponsorship or visibility opportunity, or to inquire about Firm/Org/Corp. Membership, please contact:

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