

GREATER WASHINGTON SOCIETY OF CPAS



ABOUT US



SPONSORSHIP



ADVERTISING

2024 VISIBILITY OPPORTUNITIES



www.gwscpa.org

CONFERENCES

CONFERENCE CALENDAR

MARCH

NONPROFIT FINANCE & ACCOUNTING ACADEMY

March 21, 2024 | Hybrid

APRIL

CFO/CONTROLLERS CONFERENCE

April 18, 2024 | Hybrid

MAY

EMPLOYEE BENEFIT PLANS CONFERENCE

May 1-2, 2024 | Virtual

WOMEN'S LEADERSHIP CONFERENCE

May 17, 2024 | Washington, DC

JUNE

REAL ESTATE CONFERENCE

June 11, 2024 | Virtual

SEPTEMBER

GOVERNMENT CONTRACTING CONFERENCE

September 2024 | Hybrid

DIVERSITY, EQUITY & INCLUSION CONFERENCE

Fall 2024 | TBD

DECEMBER

NONPROFIT SYMPOSIUM

Fall - Winter, 2024 | Hybrid



SMALL/NEW CONFERENCE SPONSORSHIPS

<u>Conference</u>	<u>Anticipated Attendance</u>
Nonprofit Finance & Accounting Academy	50-75 people
CFO/Controllers	50-75 people
Employee Benefit Plans	75-100 people
Real Estate	75-100 people
Government Contracting	75-100 people
Diversity, Equity & Inclusion	50-75 people

Get in on the ground floor and support these exciting new initiatives.

All above conferences have the following sponsorship options available:

Gold Sponsor \$2,000 (*one available*)

- Two registrations for company reps to attend the conference
- Lunch Sponsor recognition with time for remarks
- Company logo click-through on marketing (email, website, social media)
- Company recognition during opening welcome (logo on screen, verbal acknowledgment)
- Attendee contact list, pre- and post-event (emails included)

Silver Sponsor \$1,000 (*two available*)

- One registration for company rep to attend the conference
- Company logo click-through on marketing (email, website, social media)
- Opportunity to give brief remarks at a break
- Company recognition during opening welcome (logo on screen, verbal acknowledgment)
- Attendee contact list, post-event

Event Sponsor \$500 (*unlimited*)

- Company logo recognition on marketing (website only)
- Company recognition during opening welcome (logo on screen, verbal acknowledgment)