



## 2023 Nonprofit Symposium

### Exhibiting Sponsor Opportunities for in person day – Dec.12, 2023

Level	Platinum (exclusive)	Gold (4 available)	Silver (8 available)	Bronze	Event
<b>Cost</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>
Exclusive reception host	✓	N/A	N/A	N/A	N/A
Introduction/sponsorship of a general session	✓	✓	N/A	N/A	N/A
Sponsor of a themed 'Lounge'	✓	✓	N/A	N/A	N/A
Breakfast, Lunch or Breaks host	N/A	✓	N/A	N/A	N/A
One virtual "bonus" session host /intro Oct & Nov	N/A	N/A	✓	N/A	N/A
Registrations for staff or guest to attend for credit	Five (5)	Four (4)	Two (2)	One (1)	N/A
Included in exhibit networking 'game' hosted by GWSCPA	✓	✓	✓	✓	N/A
Attendee list pre and post with emails/address	✓	✓	✓	✓	Post Only
One page insert in give-a-way bags	✓	✓	✓	N/A	N/A
Company logo included on lanyards given to attendees	✓	✓	N/A	N/A	N/A
Sponsor Spotlight email and social media post	✓	✓	N/A	N/A	N/A
GWSCPA Produced Promotion(s)	Most prominent placement as lead sponsor on all	Prominent placement on all GWSCPA marketing materials	Placement on all GWSCPA marketing materials	Placement on all GWSCPA marketing materials	Placement on conference website only
GWSCPA Purchased Promotion(s) pre-event articles	Included	Included	N/A	N/A	N/A
Table top Exhibit Display	Prominent placement on exhibit floor (10' x 20')	Second priority placement (10' x 6')	Third priority placement (10' x 6')	Fourth priority placement (10' x 6')	Fifth priority placement (10' x 6')



## 2023 Nonprofit Symposium Sponsorship Opportunities (non-exhibit)

### Wireless Sponsor (\$7,500, exclusive)

- Attendees will see “Free wireless access provided by YOUR COMPANY” when they log in to complimentary wireless during the *entire* two day event
- Your Company’s name will be the password to access free wireless capabilities for the event attendees
- Two (2) complimentary registrations for company representative or guest to attend sessions

### Give-a-Way Bag Sponsorship (\$4,500, exclusive)

- The bag sponsor may have their company logo (or URL) printed on the give-a-way bags distributed to all event attendees. Please note: The sponsoring company is responsible for creating, producing and delivering the bags. GWSCPA will provide assistance in locating a vendor if requested (*must also include the symposium logo*)
- Full Page insert for company promotional materials

### Coat Check Sponsor (\$3,500, exclusive)

- Your company will be recognized on signage for your support of complimentary coat check for our attendees

### Charging station sponsorship (\$3,500, exclusive)

- Your company will be recognized with signage at the designated device charging station set up for guests
  - GWSCPA to supply chargers and electrical support

### Special station sponsorship (Pricing TBD, contact staff to discuss)

- Your company will be recognized with signage at the designated station (GWSCPA/Convention Center approved vendor, supplied by sponsor). Suggestions include espresso bar, massage station, headshot station, etc.