

GREATER WASHINGTON SOCIETY OF CPAS



ABOUT US



SPONSORSHIP



ADVERTISING

2024 VISIBILITY OPPORTUNITIES



www.gwscpa.org

OPPORTUNITIES

The Greater Washington Society of CPAs/GWSCPA Educational Foundation (GWSCPA) provides a wide range of sponsorship and visibility opportunities throughout the year in an effort to offer valuable resources to our members while also assisting our partners to meet their business development needs. Enclosed you'll find a variety of educational and networking events, as well as electronic placement and other creative partnerships which can position your company squarely in the center of the accounting and finance community of the greater DC area. Our 3,205 members are the decisions makers for this community's leading organizations, companies and accounting/consulting firms, and by extension they touch the entire business community where they serve as influential and trusted advisors to their clients. After reviewing the enclosed list of events contact the GWSCPA to discuss where your sponsorship dollars can best serve your marketing and visibility needs this year. We are open to creative ideas for events and other resources our members may value, and can work with you to develop an annual package.



Annual Corporate Partnership Recognition

Any sponsor reaching a total of \$15,000 or more in any combination of annual support of the GWSCPA/GWSCPA Educational Foundation is recognized as a Corporate Partner. Corporate Partners are featured with logo recognition on our website homepage for the year and on our Sponsorship page.



Firm/Organizational/Corporate Members Discounts

All Firm, Organizational or Corporate Members in good standing receives a 15% discount on our largest two conferences - Women's Leadership and Nonprofit Symposium

Please direct all inquiries to Kari Bedell at:
kbedell@gwscpa.org or 703-975-0282

CONFERENCES

CONFERENCE CALENDAR

MARCH

NONPROFIT FINANCE & ACCOUNTING ACADEMY

March 21, 2024 | Hybrid

APRIL

CFO/CONTROLLERS CONFERENCE

April 18, 2024 | Hybrid

MAY

EMPLOYEE BENEFIT PLANS CONFERENCE

May 1-2, 2024 | Virtual

WOMEN'S LEADERSHIP CONFERENCE

May 17, 2024 | Washington, DC

JUNE

REAL ESTATE CONFERENCE

June 11, 2024 | Virtual

SEPTEMBER

GOVERNMENT CONTRACTING CONFERENCE

September 2024 | Hybrid

DIVERSITY, EQUITY & INCLUSION CONFERENCE

Fall 2024 | TBD

DECEMBER

NONPROFIT SYMPOSIUM

Fall - Winter, 2024 | Hybrid



CONFERENCE SPONSORSHIPS

WOMEN'S LEADERSHIP CONFERENCE

May 17, 2024 | Washington, DC

Hosted by the Women's Leadership Section of the GWSCPA this year's event will be a celebration of leadership through both education and networking, featuring an outstanding and inspirational speaker lineup and plenty of time to catch up with your peers.



Platinum Sponsor \$5,000 (exclusive)

- Four registrations to attend the conference
- Reception Sponsor recognition with time for remarks
- Company logo click-through on marketing (email, website, social media)
- Company recognition during opening welcome (logo on screen, verbal acknowledgment)
- Attendee contact list, pre- and post-event (emails included)

Gold Sponsor \$3,000 (three available)

- Three registrations to attend the conference
- Breakfast, Lunch or Break Sponsor recognition with time for remarks
- Company logo click-through on marketing (email, website, social media)
- Company recognition during opening welcome (logo on screen, verbal acknowledgment)
- Attendee contact list, pre- and post-event (emails included)

Silver Sponsor \$2,000 (four available)

- Two registrations to attend the conference
- Company logo click-through on marketing (email, website, social media)
- Opportunity to give introduction during one session
- Company recognition during opening welcome (logo on screen, verbal acknowledgment)
- Attendee contact list, post-event

Bronze Sponsor \$1,000 (unlimited)

- One registration to attend the conference
- Company logo recognition on marketing (website only)
- Company recognition during opening welcome (logo on screen, verbal acknowledgment)

Event Sponsor \$500

- Company logo during opening welcome (logo on screen, verbal acknowledgement)

