



**CPE Credit:** 25+ hours

**Prerequisite:** 5-7 years of experience and at least 1+ years of management experience

## Learning Objectives

- List and apply best practices for making successful presentations in the business setting.
- Describe strategic activities to grow a professional network, including key people within your firm, and existing and potential clients.
- Analyze and practice best approaches to tackle difficult conversations with clients and team members.
- Demonstrate leadership skills by identifying and recognizing your own biases, listing strategies to motivate the individuals on your engagement teams, and prioritizing the professional development of staff.



VIRTUAL SESSIONS

1. Successful Communication
2. Developing Teams & Building an Intentional Network
3. Business Presentation Skills
4. Delivery of Presentations & Feedback
5. Charting Your Professional Development Plan
6. Building Trust in a Diverse Workplace & Motivating Others
7. Diversity & Inclusion

## Margaret DeBoe LEADERSHIP PROGRAM

Firm partners often tell us that they wish their younger staff had stronger management, communication or other “soft” skills, that they were more invested in a career in public practice or that they could step up to business development roles more effectively. Even the best technicians will struggle to advance in firms if they cannot master these leadership qualities, and we think this is an area where the GWSCPA can better serve our members. The Society and Foundation board and staff have developed a new leadership program that we piloted in 2016 with great success and have since had 73 graduates in four years..

## Facilitator

20-20 Services

Works with over 100 CPA firms, government auditors and other groups of financial professionals. 20-20 Services consists of a group of entrepreneurial professionals, each with deep careers in the public accounting industry serving as accountants, CPAs, and trainers, who possess great passion and skill for transferring learning and knowledge to other professionals.

**FOR MORE  
INFORMATION  
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